

**ICN Steering Group Meeting  
Wednesday, December 5, 2012  
Teleconference from 8:00 – 9:30 am (Ottawa)**

**Attendees**

- Australian Competition and Consumer Commission
- Barbados Fair Trading Commission
- Brazilian Administrative Council for Economic Defense
- Competition Bureau Canada
- European Commission DG Competition
- French Autorité de la concurrence
- German Bundeskartellamt
- Japan Fair Trade Commission
- Italian Autorità Garante della Concorrenza e del Mercato
- Mexico Federal Competition Commission
- Polish Office of Competition and Consumer Protection
- Turkish Competition Authority
- South African Competition Commission
- United Kingdom Office of Fair Trading
- United States Department of Justice
- United States Federal Trade Commission

Item 1. Approval of Agenda and Minutes

The Steering Group approved the proposed agenda for the current meeting and the minutes of the October 24, 2012 meeting.

Item 2. Member Engagement

The French Autorite presented the Welcome Track project, a “how to” guide that organizes existing initiatives along a track. The Welcome Track is designed to enhance member engagement by making existing initiatives more visible to new members by providing a clear picture of what materials and projects are available to them, and by outlining a sequential process for engagement. The track is built around a chronological checklist, identifying steps and contact points.

Steering Group members were lauded the initiative and endorsed the project. Specific suggestions included: identifying one contact person as a mentor for each new member; highlight the importance of workshops as a venue for relationship building and technical assistance; and expanding the audience for the Welcome Track to include existing members.

Item 3. Workload

The Bundeskartellamt presented a proposal to prioritize work product, place a greater emphasis on promoting use and implementation of existing work product, and provide a greater role for

the Steering Group to steer the working groups. The Steering Group members supported the proposal, and adopted the recommendations for how designing and approving future work plans.

Suggestions from Steering Group members included: asking working groups to provide a reasoned explanation on why they are prioritizing a particular project; having the horizontal coordinator identify complementarities across groups; allowing a qualitative reflection in thinking about prioritization, as opposed to a set number; and finally, in thinking about recommendations, that the focus should be on the quality of work product as well as quantity.

#### Item 4. Investigative Process Project

The project chairs provided an update on the project, including reporting on the survey that was circulated earlier in the year and expected output from the survey. The chairs plan to present the findings at the annual conference, and determine whether there are common tools or approaches that can be recommended.

#### Item 5. Advocacy Workshop

The French Autorite reported on the extremely successful advocacy workshop held in Paris in October, which brought together 120 participants from 50 jurisdictions, and covered topics such as competition impact assessment of legislation, the benefits of competition, competition culture, advocacy and institutional reform, the role of NGAs in advocacy, the role of economics in advocacy, and the ABCs of advocacy.

#### Item 6. Future Meetings

The Antitrust Division requested that the Steering Group schedule a meeting in February to discuss the draft international enforcement cooperation findings.